A hand with blue glitter and colorful rings (red, teal, purple) is the central visual element. A yellow line swirls around the hand. In the top left, there is a blue square with a white arrow pointing right and a yellow square with a white geometric pattern.

ENTREPRENEURS AND CREATIVES DAY PROGRAMME

DATE: 10 OCTOBER 2025

TIME: 07:30 – 15:30

VENUE: FAIRGROUNDS HOLDINGS

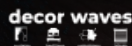
Organised and
managed by:



BOTSWANA
INVESTMENT
& TRADE CENTRE



Hilton
Garden Inn



PROJECTS
Magazine

The Patriot
on Sunday

SHEIN



Hollard.
insure



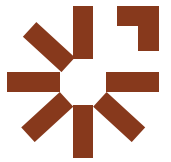
Minerals
Development
Company
Botswana



BUSINESSBOTSWANA



Botswana Entrepreneurs and Creatives Day at GEB2025



Director of Proceedings: Dr. Lone S. Nthobelang

↓ **08:30 – 08:40**

Welcome Remarks – Mr. Bakang Palai. BITC Board Member

↓ **08:40 – 08:50**

Keynote Address– Minister of Sport and Arts Hon. Jacob Kelebeng

Government's commitment towards growth of the creative sectors and developing creatives into entrepreneurs.

↓ **08:50 – 09:45**

Panel Discussion 1 – Main topic: The Creative Economy Reimagined!– Harnessing the Creative Capital for Economic Transformation (Towards a robust Business Modelling Trajectory). Towards an investor ready, scalable and market ready Creative Businesses/Economy.

Moderator: Samantha Mogwe

Main Speaker: Mr. Neo Nwako, Business Botswana President

Panellists:

- Mr. Tebogo Matebesi (DPS – MOSA)
- Mr. Tonderai Tsara (Business Botswana)
- Mr. Seabelo Modibe (Social Entrepreneur)
- Mr. Serge Kabisoso (Creative Director/Show producer)
- Mr. Vincent Rapoo (CIPA- Copyright Specialist)
- Ms. Mpho Sebina (Artist/Songwriter)

↓ **09:45 – 10:30**

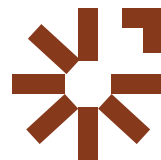
Panel Discussion 2 – Main topic: The Creative Economy, “A World of Opportunities”– The International Perspective – The sectors great potential for economic growth, job creation, youth empowerment, global reach, community development, destination marketing and branding.

Moderator: Mr. Thobo Kerekang

Panellists:

- Mr. Monde Twala, Senior Vice President of Editorial and General Manager Paramount Africa and Lead, BET International
- Mr. Bongumusa Makhathini, CEO PRIMEDIA- Out- Of- Home,
- Mr. Nkosiyati Khumalo, Billboard Africa Editor-In-Chief,
- Dr. Fred Martin, Grammy Award Winning Vocal Producer and Founder of Compton Fashion Week – USA
- Mr. Denim Richards, Co – Founder/CEO of Opulent Entertainment Group Africa and Ambassador of Botswana and Global Director of Arts and Culture of The African Union 6th Region Global (AU6RG)
- Ms. Koketso Chiepe, Founder of Koki Kamala





↓ **10:30– 10:45**

Tea Break

↓ **10:45 – 10:55**

Guests take their seats for arrival of the Vice President of the Republic of Botswana, Mr. Ndaba Nkosingithi Gaolathe

↓ **10:55 – 11:00**

Arrival of the Vice President of the Republic of Botswana, Mr. Ndaba Nkosingithi Gaolathe in the conference hall

↓ **11:00 – 11:10**

Official announcement of partnership with Global Venture Partners, Mr. Josh Wilson, Managing Director and TIME Africa Representative

↓ **11:10 – 11:20**

Opening Performance – “Dining with Diamonds”, Opulent Entertainment Group

↓ **11:20 – 12:20**

In conversation with Vice President of the Republic of Botswana, Mr. Ndaba Nkosingithi Gaolathe facilitated by Time Africa, Mr. Josh Wilson.

Following a wave of substantive policy and infrastructure commitments by the Government of Botswana; spanning energy, financial innovation, creative economies, and commercial infrastructure; the nation is accelerating its positioning as a leading gateway for investment into Africa.

TIME’s editorial involvement in this dialogue will emphasise:

- Botswana’s bold economic agenda under new leadership
- Africa’s next phase of intra-continental and global investment
- Entrepreneurship, creative sector growth, policy frameworks, and catalytic capital
- The imperative for shared prosperity and narrative control

↓ **12:20 – 12:45**

Questions and answers from the audience

↓ **12:45 – 12:55**

Closing Remarks: HRDC Chief Executive Officer, Professor Alinah Segobye

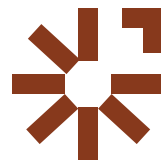
↓ **12:55**

Overview of workshops

↓ **13:00 – 14:00**

Lunch break





WORKSHOPS – 14:00 – 15:30

✦ 14:00 – 15:30

Commercializing/Monetizing the Music/Live experience Industry in Botswana to create sustainable employment

Moderator: Thato 'Scar' Matlhabaphiri

Speaker: Mr. Lushen Kebatlege (Dj Ngwazi)

Panellists:

- Mr. Letlhogonolo Makwinja (COSBOTS)
- Mr. Goaba Mojakgomo (BEPA)
- Mr. Papie Rakhudu (BOMU)
- Suffocate (Music Producer)

✦ 14:00 – 15:30

The Business of Film in a Globally Competitive environment: Is Botswana Open for Business Yet? An elevator Pitch.

Moderator: Lesedi Mphothwe (Bantu Film Festival)

Speaker: Ernest Seakgosing (Botswana Screen Society)

Panellists:

- Ms. Carol Keosedile (Botswana Films Association Secretary)
- Ms. Seetsele Nthomiwa (Wildlife Long-lens Cinematographer and Impact Storyteller)
- Mr. Ron Dalton Jr (H2N Network)
- Ms. Fenny Lekolwane (Film Director, Script Writer and Producer)
- Ms. Otsetswe Koboyankwe (NACB)

END

